



## NOTICE FOR MUSJID BOARD

ISSUE NO. 94

SAFAR 1442/SEPTEMBER 2020

# SPIKE IN HALAAL CERTIFICATION FRAUD

A sharp increase in cases of Halaal logo abuse and misrepresentation foisted upon the Muslim consumer has come to the fore. Unscrupulous outlets unlawfully and brazenly display a photocopy of a Letter of Confirmation (LOC) of the status from their Halaal certified supplier.

The letter issued by **SANHA** is a confirmation of the Halaal status of products of a certified company as proof to their customers of their certification. It is not Halaal certification of the premises or products of third parties where it is photocopied and unlawfully displayed which may dupe unwary shoppers.

## SOME TELL-TALE SIGNS AND GIVEAWAYS OF THE SCAM

1. Although the LOC states clearly that no photocopies are allowed and that it is not for display purposes, yet all cases investigated showed these on display.
2. The LOC is issued to and bears the name of the manufacturer. It never has the name of the company perpetrating the deceit.
3. The LOC lists all the products certified on a separate page. The fraudulent copies usually omit this.

## WHAT CAN YOU DO:-

1. Capture a photographic image and forward it to **SANHA** with details of the outlet, time etc.
2. Point the abuse out to the store Manager and politely request for it to be removed.
3. Report the incident to our Helpline 0861 786 111 (during office hours) or e-mail [helpline@sanha.org.za](mailto:helpline@sanha.org.za) with the details.

## DON'T LET ANYONE TRIFLE WITH OUR IMAAN

Article compiled and published by the Public Relations Department

***Any queries pertaining to the above or any other aspect of Halaal may be referred to our offices.***

Any queries pertaining to the above or any other aspect of Halaal may be referred to our offices.

**Halaal Helpline 0861 786 111**